

May the Luck of
the Leprechauns
be with you!!!



Iowa Bowling Proprietors' Association
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IOWA BPA NEWS

Up to Date & What's to Come!

iowabowling@mchsi.com - 02-15-10



Iowa BPA meeting will be March 2, 2010 at 10:00a.m. The meeting will be held at the Iowa BPA state office at 2518 Clarkson Avenue in Des Moines. Members and Non Members are invited to attend (lunch is provided). If you are unable to attend and would like to participate over the phone, please call 515-255-0808 or 1-800-266-2695 between 10:00 a.m. and 2:00 p.m. to participate in the meeting.

ATTENTION: NON MEMBERS!!!

Your BPAA benefits will expire as of March 15, 2010. If you are taking advantage of any of these benefits please pay your dues ASAP or they will expire.



QUBICA VAMF PRESENTS
INTERNATIONAL FAMILY TOURNAMENT

Sponsored By
Juan Valdez
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Don't forget to promote the International Family Doubles Tournament sponsored by Juan Valdez Coffee.

Please open your packet and give your customers a chance to experience this wonderful opportunity.

Iowa Games qualifying is under way, however it's not too late to get involved. Please let the state office know if you need more forms.



"Live Healthy Iowa". This is a statewide 100 day wellness challenge that runs from January

14th to April 23rd. Log on to: www.livehealthyiowa.org to see if you would like to be involved in your area.

AAU JUNIOR OLYMPICS QUALIFYING MIDDLE & HIGH SCHOOL BOWLING



The AAU (Amateur Athletic Union) supports a variety of sports from basketball to volleyball and recently launched BOWLING. In Iowa, many teams come together each weekend for this type of competition. They come together from surrounding schools or have same school competitions. The Iowa BPA is bringing AAU Bowling to the state of Iowa to give middle and high school students a chance to compete at local and state levels. The Iowa BPA has put together a Middle School and High School Bowling Program with traveling tournaments to qualify teams for the AAU Junior Olympic State Finals & Championship tournament. Information packets have been sent to all member centers.



Under a clear blue sky and in front of an overflow audience, the International Bowling Campus officially became a reality Monday.

Grand Opening attendees, many of whom arrived in red Arlington tourist trolleys, listened to speakers from national and local elected officials to members of the Arlington Chamber of Commerce and Convention and Visitors Bureau to national bowling leaders. They also watched a special time capsule be buried, took part in two ribbon cuttings and a ceremonial first ball roll.

“This is one exciting day in Arlington,” said Arlington Convention and Visitor’s Bureau President and Chief Executive Officer Jay Burgess. “It means so much to us in so many ways.

“The eyes of the world have been on us for awhile and you just added to that. We are the home of America’s pastime (Texas Rangers baseball), the home of America’s Team (the Dallas Cowboys) and now the home to the largest participatory sport in America.”

The Grand Opening capped a more than two-year vision to bring most of bowling’s major organizations in one place. Between the International Training and Research Center to the south to the International Bowling Museum and Hall of Fame to the north, the campus is the corporate home of the Bowling Proprietors’ Association of America, United States Bowling Congress, Strike Ten Entertainment, The Bowling Foundation, International Bowling Pro Shop and Instructors Association, Bowling and Billiards Association, Bowling Writers Association of America and Bowling News Network.

The 100,000-square-foot complex is located at 621 Six Flags Drive, across the street from Six Flags Over Texas and near Cowboys Stadium and Rangers Ballpark in Arlington.

“This may be the most important day in bowling history and that says a lot in the 5,000-year history in bowling,” said BPAA Executive Director Steve Johnson. “This facility is unparalleled in the sports and entertainment world. This is not about any one leader or any one organization. It’s about what’s best for the industry of bowling.”

“This represents more than the bowling organizations coming together. This represents the future of this industry,” said USBC Executive Director Stu Upson. “There will be some hard work ahead but I guarantee it will be a great ride.”

“The building of the Hall is a perfect example of what can be accomplished when you get everyone together to accomplish a mission,” said IBM/HF Executive Director Bill Supper.

Following the 50-minute ceremonies, the Campus was open for tours of the ITRC and the IBM/HF. After a special reception for IBM/HF contributors, the national Bowl for the Cure kickoff for the Susan G. Komen for the Cure was held at the ITRC.

People touring the ITRC saw firsthand how bowling balls, pins, lanes and lane dressing will be tested plus learned the latest about BPAA and USBC coaching programs. Those visiting the IBM/HF saw the new combination of the sport from both the historical and contemporary views. All seemed impressed with what they saw.

In summing up what the opening of the Campus means, Johnson read directly from an article by writer Rick Press in Monday’s *Fort Worth Star-Telegram*:

“Move over, Cowboys. Take a seat in the dugout, Rangers. And guess what, Six Flags? You don’t have the only Titan in Arlington anymore. There’s a new kingpin in town. And its name is bowling.”



National Bowling Week

The dates for National bowling week 2010 have been changed to July 31st thru August 7th, 2010. Starting off with a Kids Bowling Blast Off and ending with National Games Bowled Record Day.

BPAA’s Management School for Bowling Centers April 11-16, 2010

Arlington, TX International Bowling Campus

Call Kelly at 800-343-1329 to enroll...

www.bpaa.com/BCManagement.asp

**SEE
ENCLOSED
FLYER!**



WHAT DO YOU PLAN ON DYING GREEN?

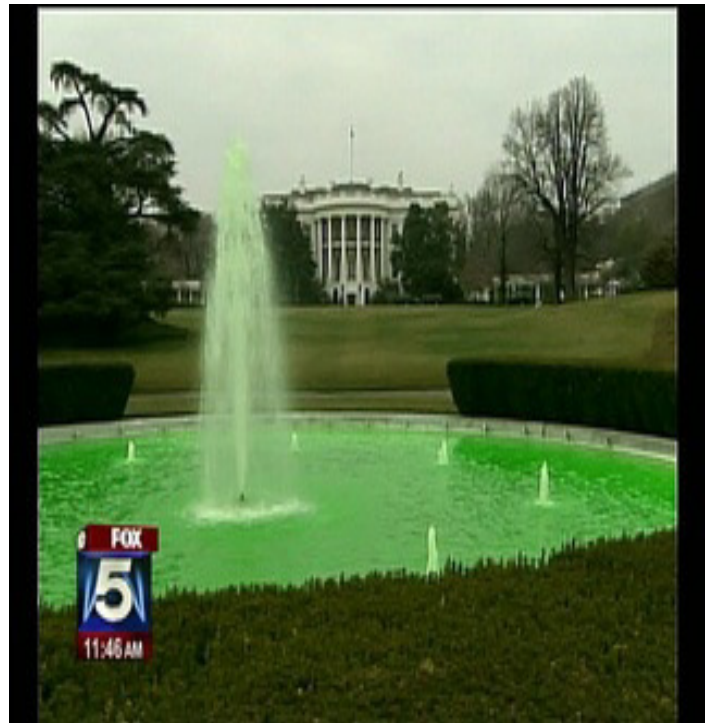


According to wikipedia.org The **Chicago River** is a river that runs 156 miles (251 km) and flows through Chicago, including the downtown. Though not especially long, the river is notable for the 19th century civil engineering feats that directed its flow south, away from Lake Michigan, into which it previously emptied, and towards the Mississippi River basin. This was done for reasons of sanitation. The river is also noted for the local custom of dyeing it green to commemorate St. Patrick's Day. As part of a more than forty year old Chicago tradition, the Chicago River is dyed green in observance of St. Patrick's Day. The actual event does not necessarily occur on St. Patrick's Day and is scheduled for the Saturday of the closest weekend. For example in 2009, the river was dyed on Saturday, March 14, 2009, whereas St. Patrick's day was on Tuesday, March 17, 2009.

Bill King, the administrator of Chicago's St. Patrick's Day committee, stated that "the idea of dyeing the Chicago River green originally came about by accident when a group of plumbers were using fluorescein dye to trace illegal substances that were polluting the river".

The United States Environmental Protection Agency (EPA) outlawed the use of fluorescein for this purpose, since it was proven to be harmful to the river. The secret ingredients used to dye the river green today are claimed to be safe and not harmful to the thousands of living organisms that find a habitat in the Chicago River.

In 2009, in keeping with the Chicago St. Patrick's Day tradition, at the request of First Lady Michelle Obama, who is a Chicago native, the White House fountains were dyed green to celebrate St. Patrick's Day.



9 PIN NO TAP MIXED TEAM TOURNAMENT

Be sure to continue to offer this flier to your bowlers for qualifying.

State finals will be held on April 24 & 25, 2010 at Totem Bowl in Marshalltown. Remember to send entry forms and money to the Iowa BPA state office.